

Thank you for taking the time to review my resume. For a sample of my design/development work, please visit the following URL:

<http://Portfolio.MartinCreations.com>

Applications

Dreamweaver,
Eclipse, Flash,
InDesign, Photoshop,
Illustrator, Word,
PowerPoint, Excel,
Outlook, ACT,
MindFire, Silverpop,
Strongmail

Operating Systems

Windows, Linux,
Macintosh

Databases

Microsoft Access,
MySQL, SQL Server

Languages

ColdFusion, PHP,
CSS, HTML, HTML5,
XML, JavaScript,
jQuery, jQuery Mobile,
AJAX, SQL

CMS

Joomla, Wordpress,
Drupal, Concrete5,
Mura CMS

Mobile Tools

PhoneGap, Eclipse,
HTML5, jQuery
Mobile, Sencha Touch

Casey Martin

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Objective:

Highly self-motivated and results-oriented professional seeking a position with a growing company where my skills and talents will greatly benefit my employer's goals and my personal development.

Education:

Chattahoochee Technical College - Marietta, GA - 2003-2004

I. Associate of Applied Technology - Internet Specialist Website Design

II. Associate of Applied Technology - Internet Specialist E-Commerce Web Programming

Additional Education:

Truett-McConnell College - Athens, GA - 2002

General Studies – Completed one semester

Reinhardt College - Waleska, GA - 2001-2002

General Studies – Completed one year

Design/Development Experience:

I began developing websites in 2001, utilizing primarily HTML, PHP, CSS, JavaScript, MySQL databases, Adobe Photoshop, Dreamweaver, and Flash. In college, I took several programming classes, including VB.NET and Java, and learned Object Oriented Programming. After college, I used PHP most often for freelance work and personal projects. At PracticeAdmin, I maintained the company's ASP website, created a blog site with PHP for the president of the company, and designed emails, brochures, postcards, business cards, and splash screens and icons for three .NET programs. In 2008, at Curtis 1000, I began learning ColdFusion and jQuery. With ColdFusion, I programmed enhancements and made changes to an enterprise e-commerce application, and developed a project management application. Also, at Curtis 1000, I have designed and coded personalized websites and emails, and designed postcards (using InDesign) for customers as multi-channel marketing campaigns, using a variety of applications and programming languages.

Work Experience:

Curtis 1000 – Web Developer/Coordinator – Duluth, GA

September 2008 to Present

As a Web Developer/Coordinator for the eBusiness department, my primary responsibilities includes the following: site maintenance/build of client e-commerce sites, multi-channel web design for personalized websites and emails, and programming.

- **Applications:** Dreamweaver, Photoshop, Flash, InDesign, SQL Server Management Studio, Toad for SQL, MindFire, Strongmail, Silverpop
- **Languages:** ColdFusion, HTML, CSS, JavaScript, jQuery, SQL
- **Databases:** SQL Server

PracticeAdmin, LLC – Norcross, GA

January 2007 – September 2008

My primary responsibilities included the origination of new business and to develop strategic account plans to drive retention, profitability and growth of existing accounts. Additionally, I led and assisted various departments within the company.

Account Manager

My primary responsibilities included: responding to over 200 leads per month to provide potential clients with additional information on the company's Web-based practice management software, identifying high quality leads, follow-up phone calls and emails to gain new business, and providing and responding to requests for proposals, quotes, and information.

Marketing Manager

My primary responsibilities included: designing product brochures, email marketing campaigns, and monthly e-newsletters.

- **Software:** Dreamweaver, Photoshop

Webmaster

My primary responsibilities included: designing and maintaining the company Web site and search engine optimization.

- **Applications:** Dreamweaver, Photoshop, Flash, cPanel
- **Languages:** ASP, PHP, SQL, HTML, CSS, JavaScript
- **Databases:** MySQL

The Network Inc. – Project Coordinator – Norcross, GA

March 2005 – December 2006

As Project Coordinator for Client Services, I worked directly with company executives, directors and administrators of fortune 500 companies, Insurance agencies, and third-party administrators to ensure customer satisfaction with our web-based products.

My primary responsibilities included: new client implementations, developing client relationships, support and maintaining existing accounts, quality assurance, creating and managing reports, and delivering solutions in a timely manner.

The Network Inc. – Data Entry Specialist – Norcross, GA

August 2004 - March 2005

I joined this firm while still in school as a Data Entry Specialist. My primary responsibilities included: entering Worker's Compensation, Auto Liability, General Liability, and Property Liability claims into a Web-based Application, quality assurance, and mail processing in a call center environment.

Martin Creations Web Design – Owner

2003 to Present (Part-time)

My primary responsibilities include: Web site design and development services for small to mid-size businesses wishing to provide a new level of exposure to their customers.

- **Applications:** Dreamweaver, Photoshop, Flash, SQL Server Management Studio, cPanel
- **Languages:** PHP, ColdFusion, HTML, CSS, JavaScript, jQuery, SQL, XML
- **Databases:** MySQL, SQL Server, Access

